

ART OF TOURBILLON[®]

Summit & Show for Watch Collectors

Private & Confidential



ART OF TOURBILLON 2020 MUSCAT OMAN

Sponsoring Partnership Hospitality

General Information

- **Event:** Art of Tourbillon Muscat, Oman, 2020, www.artoftourbillon.com
- **Date:** September 3rd to 6th 2020 (date in progress)
- **Location:** Royal Opera House, Al Kharjiyah Street †Muscat 103, Oman, www.rohmuscat.org.om/en
- **Organiser:** Association Art of Tourbillon (AAOT), Switzerland www.artoftourbillon.com
- **CO-Organiser:** Rivoli Group, <https://www.rivoligroup.com/>; Ahmed Seddiqi & Sons <https://www.seddiqi.com/>
Tourism Authority of Oman, Government of Oman with the patronate of the Sultan of Oman HRH Qabus ibn Said
- **Visitors:** UHNWI, Elite customers, private collectors, Invited guests by exhibitors only

Art of Tourbillon Event

- The first truly international Tourbillon watch summit in GCC Gulf Cooperation Council and the rest of Middle East.
- The first show emerged in Beijing 2009.
- The only prestigious event in GCC Gulf Council Middle & Far East that presented the best Tourbillon masterpieces directly from Switzerland.
- The latest developments and innovations, superior collections of tourbillon that attracted the eye of visitor
- It provides visitors with a valuable opportunity in viewing the complexity and philosophy of Tourbillon.
- Creative Oman artists shall conduct on site paintings on the subject of tourbillon, and their works of art will be auctioned off as part of a charity gala.

Why Art of Tourbillon

- Meeting elite customers, private collectors, valuable retail dealers, distributors and selected press peoples
- Enhancing the brand awareness for Independent Watch Makers
- Providing exhibitors extraordinary service
- Encouraging the exhibitors to promote on-site retail sales
- Encouraging the exhibitors to invite their customers, partners and distributors, as well presses to participate the event

AOT 2019 Muscat Oman, Programme

Programme:	03rd Sept 2020	▪ Welcoming Keynote Speaker & Cocktail
	04 th Sept 2020	▪ Summit Show and Cocktail
	05 th June 2020	▪ Show, Charity Gala & Charity Auction
	06 th June 2020	▪ Show/Closing

Exhibitor Move-In	3rd Sept 2020	16:00-18:00
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Show Hour	Daily	10:00-19:00
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Exhibitor Move Out	07 th Sept 2020	15:00-17:00
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Participation Fee 2019

Booth Size	Participation Fee
20 sqm Deluxe Booth	CHF 60'000
70 sqm Deluxe Booth	CHF 110'000
Customer-built Participation	On Request

*** Exhibition is fully insured during the show period**

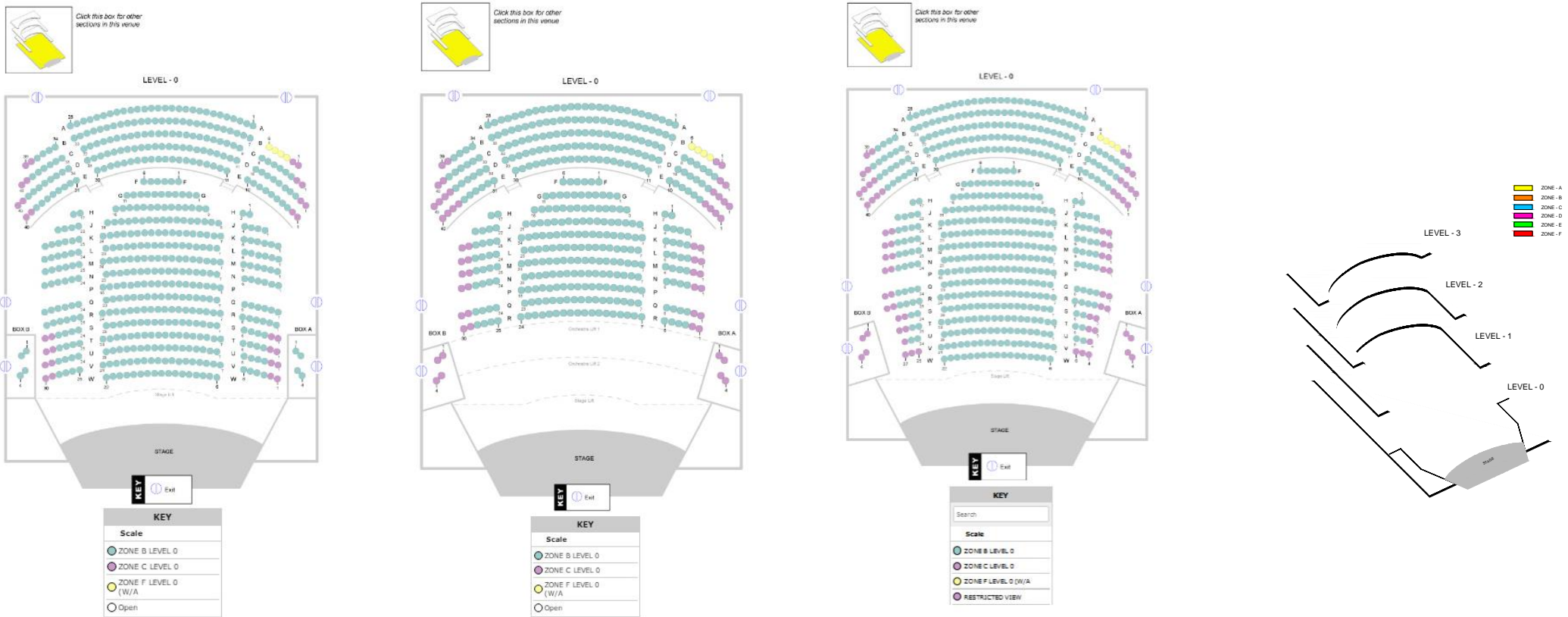
Flight and Hotel Sponsorship

Flight: Fly with Omanair from Zürich to Muscat with special price. (Promo Code XsDTR)

Hotel: Independent Watch Makers can enjoy the special hotel sponsorship that is offered by Hotel Bustan Palace Ritz-Carlton Muscat or The Chedi Muscat. (Promo Code FREi93)

Shuttle Service: from the Airport to the Hotel and from the Hotel to the Royal Opera House and back with Maybach, Bentley, Rolls Royce, Chevrolet Escalade

Layout of the Royal Opera House:



Naming/Title Sponsorship (CHF 150'000)

(after deductions | excl. Production/Implementation-Costs)

Benefits:

- The only one, who has naming rights of AOT Muscat 2019 event.
- Present awards to Mr. XXXX and make a speech (max 10 minutes), may also name a perpetual trophy after the sponser brand/name.
- Enjoy the special rates of our partner hotel (Bustan Palace Ritz-Carlton, The Chedi) and airline (Swiss or Omanair).
- One Exclusive VIP room (76qm) with excellent catering service at the Royal Opera House. (max 100 person per day).
- Branding/Advertising (Logo): Free Advertisement, free Banners, Flyer, Brochures, etc.
- 3 years of ASSOCIATION ART OF TOURBILLON membership for free.
- Product promotion at AOT Muscat 2019.
- Possibilities for publicity includes newspaper articles, radio and television reports of the AOT Event.
- Free participation (10 VIP guests) of charity gala, brand promotion at the charity gala.
- Get interviewed and published on the Tourbillon magazine (cover page).

Main Partner Sponsorship (CHF 100'000)

(after deductions | excl. Production/Implementation-Costs)

Benefits:

- Be one of our main partners. (Maximum 3 Main partners).
- Make a speech (max 5 minutes) during the event opening ceremony.
- Enjoy the special rates of our partner hotel (Bustan Palace Ritz-Carlton, The Chedi) and airline (Omanair).
- Invite own clients or guests to the event (max. 50 Persons per day), enjoy free excellent catering service.
- Branding/Advertising (Logo): Free Advertisement, free Banners, Flyer, Brochures, etc.
- One year of AAOT membership for free.
- Product promotion at AOT Muscat 2019.
- Free participation (5 VIP guests) of charity gala, brand promotion at the charity gala.
- Get interviewed and published on the Tourbillon magazine.

Official Partner Sponsorship (CHF 30'000)

(after deductions | excl. Production/Implementation-Costs)

Benefits:

- Be one of our official partners. (Maximum 6 official partners).
- Enjoy the special rates of our partner hotel (hotel peninsula) and airline (Swiss or Cathy Pacific).
- Invite own clients or guests to the event (max. 20 Persons per day), enjoy free excellent catering service.
- Branding/Advertising (Logo): Free Advertisement, free Banners, Flyer, Brochures, etc.
- One year of AAOT membership for free.
- Product promotion at AOT 2019 Muscat.
- Free participation (3 VIP guests) of charity gala, brand promotion at the charity gala.

ART OF TOURBILLON®

Summit & Show for Watch Collectors

- **Launch**

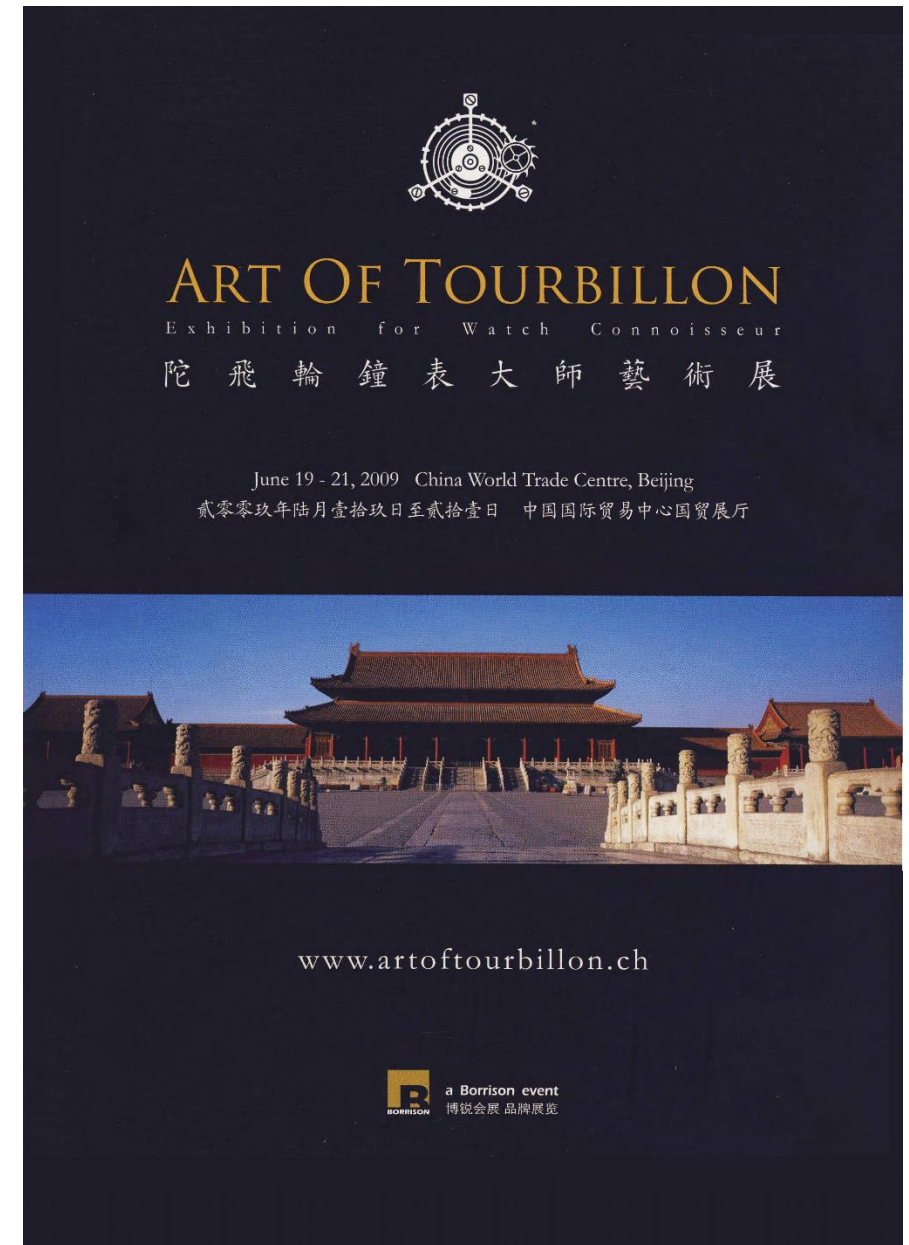
Art of Tourbillon 2009 Beijing, China

Over 100 Exhibitors

Over 1500 guests at the Exhibition (UHNWI)

650 VIPs at the charity dinner & charity auction

In cooperation with Borrison



ART OF TOURBILLON®

Summit & Show for Watch Collectors

- Follow up

Art of Tourbillon 2017 Shanghai, China

30 selective Exhibitors, Roger Dubuis, Zhangdao, Hysek, Artya, Initium, Dietrich, Delance, Delley, Buben & Zorweg, L'Epeé 1839

Over 500 guests at the Exhibition

650 VIPs at the charity dinner & charity auction

Organized by Association Art of Tourbillon Switzerland

ART OF TOURBILLON®

Exhibition for Watch Collectors

手表收藏家的盛会

December 3 - 6, 2015 Former British Consulate, No.1 Waitanyuan, Shanghai
12月3-6号原英国驻沪总领事馆外滩源壹号



www.artoftourbillon.com
shanghai2015@artoftourbillon.com



AAOT Event
AAOT魅力陀飞轮展

Initiator the Art of Tourbillon



- Mr. Karl Heinz Nuber, a famous and best reputed worldwide journalist an specialist in the field of luxury watches since over 40 years.
- Founder of the TOURBILLON magazine in 2005
- The first International Original Swiss Made watch & lifestyle magazine
- The first professional, competent and independent luxury watch magazine in German & English speaking countries
- The international leading watch and lifestyle magazine for collectors of complication watches



Art of Tourbillon Muscat, Oman 2020

More information, please visit our website:

<http://www.artoftourbillon.com/>

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