## ART OF TOURBILLON



Exhibition for Watch Collectors



Art of Tourbillon Shanghai 2016



## **General Information**

- Event: Art of Tourbillon Shanghai 2015
- Date: 3 -6 December 2015
- Location: No.1. WAITANYUAN (33 Zhongshan Dong Yi Road, Bund) <u>www.wtysh.com</u>
- Organiser: Association Art of Tourbillon (AAOT), Switzerland
- **CO-Organiser:** Shanghai East Best Convention & Exhibition Management Co., Ltd, top leading event/exhibition management company in China, the operator of Shanghai World Expo, the primary choice for the high-end international events with its exclusive client database. (<a href="https://www.shexpocenter.com">www.shexpocenter.com</a>)
- **Visitors:** Elite customers, private collectors, Invited guests by exhibitors only



### **Art of Tourbillon Event**

- The first truly international Tourbillon watch fair in Asia Pacific region.
- The first show emerged in Beijing 2009.
- The only prestigious event in Asia that presented the best Tourbillon masterpieces directly from Switzerland.
- The latest developments and innovations, superior collections of tourbillon that attracted the eye of visitor
- It provides visitors with a valuable opportunity in viewing the complexity and philosophy of Tourbillon.
- Creative Chinese artists shall conduct on site paintings on the subject of tourbillon, and their works of art will be auctioned off as part of a charity gala.



## Why Art of Tourbillon

- Meeting elite customers, private collectors, valuable retail dealers, distributors and presses
- Enhancing the brand awareness for Independent Watch Makers
- Providing exhibitors extraordinary service
- Encouraging the exhibitors to promote on-site retail sales
- Encouraging the exhibitors to invite their customers, partners and distributors, as well presses to participate the event



## **AAOT Shanghai 2016 Programme**

**Programme:** 03 Dec 2016 ■ Welcoming Keynote Speaker

Welcoming Cocktail

04 Dec 2016 Show and Cocktail

05 Dec 2016 Show and Charity Gala

06 Dec 2016 ■ Closing

**Exhibitor Move-In** 02 Dec 2016 16:00-18:00

**Show Hour** Daily 10:00-19:00

**Exhibitor Move Out** 06 Dec 2016 15:00-17:00



## **Participation Fee 2015**

Booth Size	Participation Fee
20 sqm Deluxe Booth	CHF 60'000
70 sqm Deluxe Booth	CHF 110'000
Customer-built Participation	On Request

<sup>\*</sup> Exhibition is fully insured during the show period from 3<sup>rd</sup> to 6<sup>th</sup> of December



## Flight and Hotel Sponsorship

#### Flight:

Fly with CathayPacfic or Swiss from Zürich to Shanghai with special price

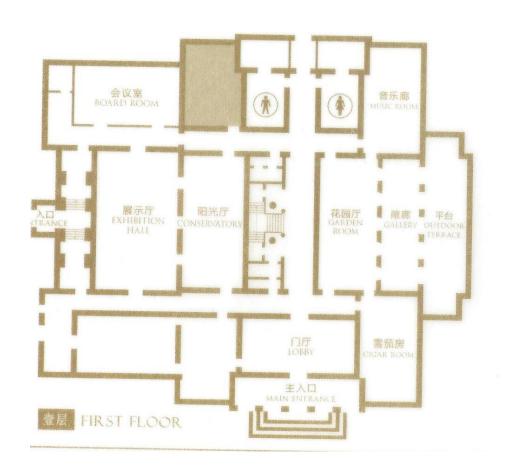
#### Hotel:

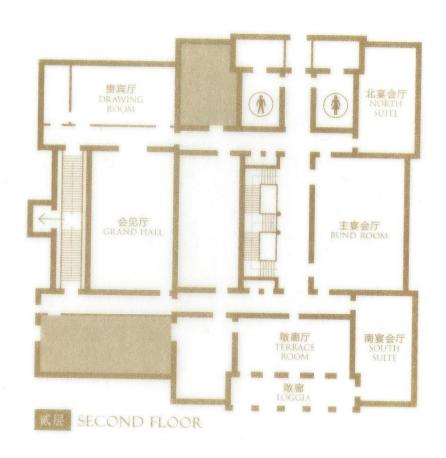
Independent Watch Makers can enjoy the special hotel sponsorship that is offered by Hotel Peninsula

\* The Peninsula Shanghai opened in 2009 and is The Hong Kong and Shanghai Hotels flagship hotel in Mainland China. Occupying a prime location with direct frontage on Shanghai's historic Bund, The Peninsula is the first new building on the Bund in the last few decades.



## **Layout of No.1 WAITANYUAN:**







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手表收藏家的盛会

June 3rd to June 5th, 2016, Fairmont Peace Hotel, 20 Nanjing Rd., Huangpu, Shanghai







## Founder-Tourbillon Magazine



- The first Swiss watch lifestyle magazine
- The first professional, competent and independent luxury watch magazine in German speaking countries
- The international leading watch and lifestyle
  magazine for collectors of complication watches
- Mr. Karl Heinz Nuber, a famous journalist in the field of luxury watches since 40 years.





## **Art of Tourbillon Shanghai 2016**

More information, please visit our website:

http://www.artoftourbillon.com/

E-Mail:

<u>Shanghai2015@artoftourbillon.com</u> or office@artoftourbillon.ch